

PH 315 : Business Ethics

In this course, we will study and apply Western theories of ethics to the policies and actions of companies in the mixed market economy of the United States and other capitalist countries, that is, an economy in which the production and sale of goods and services are structured by a combination of market forces, such as supply and demand, and government regulations. We will discuss broad moral issues, such as the relation between business and government, as well as specific issues that arise in ordinary business practices, such as marketing, product safety, and workers' rights. In our spotlight section near the end of the semester, we will focus on the healthcare industry in the United States. (See [MG 315](#) IS.)

Credits 4.0