

Marketing

Minor

Required Courses

Item #	Title	Credits
MG 354	Marketing	4.0
MG 454	Marketing Management	4.0

Three of the following:

Item #	Title	Credits
AG 321	Agricultural Marketing	4.0
CO 214	Advertising and Public Relations	4.0
CO 325	Public Relations in Practice	4.0
MG 350	Consumer Behavior	4.0
MG 356	Integrated Marketing Communications	4.0
MG 366	Event and Facilities Management	4.0
Total Credits		20