

# Sports Management

## Major

The Sports Management major prepares students for a variety of career paths connected to professional and collegiate sports, as well as the organizations that surround pro/college sports. Problem solving, data analysis, hard work, and creativity are critical skills emphasized within the major.

Students seeking to complete more than one major in the Business Department must complete a minimum of 24 additional hours of new content beyond the first major.

Each minor in the Business Department requires a minimum of 16 additional hours of new content beyond the requirements of declared majors in the department.

## Core Courses

Item #	Title	Credits
EC 105	Principles of Economics	4.0
AC 231	Principles of Accounting	4.0
CO 210	Business Communication	4.0
	<b>CO 315, MG 315, or PH 315</b>	<b>4.0</b>
MG 315	Business Ethics	4.0
PH 315	Business Ethics	4.0
CO 315	Communication Ethics	4.0
	<b>MG 463/464, IS 302, or IC 421</b>	<b>2.0</b>
MG 463	Internship in Management	1.0-4.0
MG 464	Internship in Management	1.0-4.0
IS 302	Summer Internship	1.0-4.0
IC 421	Graduate READY: Career Strategies	2.0
MG 491	Senior Capstone	4.0

# Sports Management

Item #	Title	Credits
MG 280	The Business of Sport	4.0
MG 355	Sports Promotion	4.0

Two of the following:

Item #	Title	Credits
MG 305	Athletic Administration	4.0
MG 366	Event and Facilities Management	4.0
MG 410	Fitness Management	4.0

Two of the following (or additional internship hours):

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
MG 354	Marketing	4.0
MG 364	Management	4.0
KI 214	Teaching Physical Activities	3.0
<b>Total Credits</b>		<b>46</b>