

## MG 366 : Event and Facilities Management

This course studies the guidelines and principles of managing sport and recreation events with hands-on application in how to administer, organize, direct personnel, fundraise, market, and carry out an event. Additionally, this course will focus on information and knowledge in the area of operation and management of athletic and recreational facilities. Topics include critical/crisis planning techniques, negotiations, funding, facility design, operation, and maintenance.

**Credits** 4.0