

## CO 230 : Organizational Communication

This course is broadly designed to explore communication processes and problems that occur within the organizational context. To accomplish this, students will be exposed to the managerial and communicative theories pertaining to organizations and relevant research covering a host of topics. Specifically, this course will examine organizational culture (and how to adapt one's communication successfully one's culture), communication in the superior-subordinate relationship, impact of organizational structure on communication, and techniques for assessing and improving organization and individual communication effectiveness.

**Credits** 4.0