

Communication and Rhetorical Studies

Minor

A minor in Communication and Rhetorical Studies requires the completion of 24 semester hours of credit beyond CO 101.

Required Courses

Item #	Title	Credits
CO 195	Introduction to Communication	4.0
CO 220	The Rhetorical Tradition	4.0
CO 240	Mass Media Through the Ages	4.0
	Sub-Total Credits	12

200-level Course Requirement

Students must choose one 200-level Communication & Rhetorical Studies course from the following list:

Item #	Title	Credits
CO 210	Business Communication	4.0
CO 211	Argumentation & Debate	4.0
CO 214	Advertising and Public Relations	4.0
CO 224	Rhetorical Criticism	4.0
CO 225	Interpersonal Communication	4.0
CO 226	Intercultural Communication	4.0
CO 230	Organizational Communication	4.0
CO 235	Strategic Communication and Social Media	4.0
	Sub-Total Credits	4

300-Level Course Requirements

Students must choose two 300-level Communication & Rhetorical Studies course from the following list:

Item #	Title	Credits
CO 315	Communication Ethics	4.0
CO 324	American Public Address	4.0
CO 325	Public Relations in Practice	4.0
CO 330	Developing Talent and Intercultural Competence	4.0
CO 336	Rhetoric of Women's Discourse	4.0
CO 353	Communication and Leadership in Teams	4.0
CO 381	Health Communication	4.0
CO 388	Special Topics in Communication Studies	4.0
	Sub-Total Credits	8
	Total Credits	24