

# Marketing

Minor

## Required Courses

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
MK 354	Marketing	4.0
MK 454	Marketing Management	4.0
	Sub-Total Credits	8

Three of the following:

<b>Item #</b>	<b>Title</b>	<b>Credits</b>
AG 321	Agricultural Marketing	4.0
CO 214	Advertising and Public Relations	4.0
CO 325	Public Relations in Practice	4.0
MG 366	Event and Facilities Management	4.0
MK 350	Consumer Behavior	4.0
MK 356	Integrated Marketing Communications	4.0
	Sub-Total Credits	12
	Total Credits	20