

Professional Writing

Minor

Possessing the ability to write well and to persuade effectively is advantageous to any working professional in any field. This minor in professional writing focuses on the basic theories and practical applications that govern communication in most professional workplaces. As a supporting minor to a primary major, it will strengthen a student's marketability. Students will learn about the key importance of audience, genre, and context in workplace communication. Effective communication is so much more than mere comma placement, and through examining real-world communication scenarios, this minor studies what matters to good writing.

Required Courses

Item #	Title	Credits
	EN 182 or EN 281	4.0
EN 281	Professional Writing	4.0
EN 208	Persuasive Writing	4.0
EN 280	Editing and the English Language	4.0

One course from the following:

Item #	Title	Credits
AR 204	Visual Communication	4.0
CO 210	Business Communication	4.0
CO 381	Health Communication	4.0
EN 380	Writing for Publication	4.0
EN 463	Internship in English	1.0-4.0
EN 464	Internship in English	1.0-4.0

One creative-writing elective course:

Item #	Title	Credits
EN 305	Advanced Writing: Poetry	4.0
EN 309	Advanced Writing: Creative Nonfiction	4.0
	Total Credits	20