

Sports Management

Major

Students seeking to complete more than one major in the Business Department must complete a minimum of 24 additional hours of new content beyond the first major.

Each minor in the Business Department requires a minimum of 16 additional hours of new content beyond the requirements of declared majors in the department.

Core Courses

Item #	Title	Credits
EC 105	Principles of Economics	4.0
AC 231	Principles of Accounting	4.0
CO 210	Business Communication	4.0
	BU 315, CO 315, or PH 315	4.0
BU 315	Business Ethics	4.0
CO 315	Communication Ethics	4.0
PH 315	Business Ethics	4.0
	Sub-Total Credits	12
	SM 463, IS 302, or IC 421	2.0
SM 463	Internship in Sports Management	1.0-4.0
IS 302	Summer Internship	1.0-6.0
IC 421	Graduate READY: Career Strategies	2.0
	Sub-Total Credits	4
BU 491	Senior Capstone	4.0
	Sub-Total Credits	22

Sports Management

Item #	Title	Credits
SM 280	The Business of Sport	4.0
SM 355	Sports Promotion	4.0
	Sub-Total Credits	8

Two of the following:

Item #	Title	Credits
MG 366	Event and Facilities Management	4.0
SM 305	Athletic Administration	4.0
SM 410	Fitness Management	4.0
	Sub-Total Credits	8

Two of the following (or additional internship hours):

Item #	Title	Credits
KI 214	Teaching Physical Activities	3.0
MK 354	Marketing	4.0
MG 364	Management	4.0
SO 280	Sociology of Sport	4.0
	Sub-Total Credits	8
	Total Credits	46